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دفتر نمایندگی وزارت امور خارجه در استان خراسان رضوی - مشهد

بسمه تعالی

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معاون محترم هماهنگی امور اقتصادی استانداری خراسان رضوی

حجت الاسلام والمسلمین جناب آقای گنابادی نژاد

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موضوع: فرصت های تجاری رومانی: صنایع دستی

با سلام

احتراماً؛ به پیوست طرح تجاری تهیه شده توسط سفارت جمهوری اسلامی ایران در بخارست که با هدف افزایش صادرات صنایع دستی از جمهوری اسلامی ایران به رومانی، جهت دستور بهره‌برداری مقتضی و هرگونه اقدام لازم از سوی فعالان تجاری این عرصه، ایفاد می گردد.

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EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN
IN BUCHAREST

DOING BUSINESS IN ROMANIA

HANDICRAFTS OVERVIEW

2022

GENERAL OBSERVATIONS

The existence of traditional arts and crafts like woodcarving, pottery production, woolen carpets, table or bed linens weaving is closely connected to the survival of the fading rural communities that spontaneously generate them.

Although they differ from one region to another, bright colours and intricate designs are the distinguishing features of Romania's handicrafts.

Woodcarving is prominent throughout the Carpathian Mountains, and especially in the province of Maramures, home to the so-called "wood civilization". The woollen carpets and rugs, woven on vertical looms and hand-dyed using natural colours are often seen on the walls of Romanian homes.

Handicrafts are handmade products representing the culture, values and traditions of a nation or region. They play a pivotal role in economic development as they are a prominent means for foreign exchange revenue. They are also perceived as a symbol of status on account of their uniqueness, quality, and the usage of natural materials, such as sheet metal, wood, natural fibers, beads, stones, wrought iron, textiles, paper, and ceramics.

The global handicrafts market size reached US\$ 680.10 Billion in 2021. Looking forward, the market to reach US\$ 1,252.30 Billion by 2027, exhibiting a growth rate of 10.41% during 2022-2027.

As with many cottage industries, it is difficult to gauge the exact numbers of those directly and indirectly employed in handicraft production. Full-time handicraft artisans are relatively few in number, and their income is often under-documented. Regardless of whether sales from handicrafts provides a primary or secondary income, its impact should not be dismissed. Handicraft production and sales benefit a wide range of socio-economic demographics, from urban university professors teaching workshops on complex art restoration techniques to rural shepherds using by-products of their flocks. Handicraft production often provides young mothers, young university graduates and the retired with opportunities for self-employment that would otherwise be unavailable to them. Subsidiary beneficiaries include website designers, photographers, tourism and hospitality sectors and wholesalers of materials.

Introducing the Main Handicrafts in Romania

In Romania, artists express themselves in many fields - pottery, weaving, woodworking. They keep the traditions alive, pass them down from generation to generation and use the raw materials provided by nature, such as clay, wood, water, plant fibers. Romanian handicrafts are defined by the fact that handicraft products are created by craftsmen who have learned ancient techniques, methods of using raw materials and decoration.

Among the products that are part of authentic Romanian craftsmanship are:

- Woodwork
- Clay and Ceramic Objects
- Leather items
- Traditional Clothing
- Pottery
- Decorative Objects and Furniture



TOP ROMANIAN HANDICRAFTS COMPANIES

INVIE TRADITIA

Website: <https://www.invietraditia.ro/>

Email: office@invietraditia.ro

Telephone: +40 740821317

ARTIZANAT TRADITIONAL

Website: <https://www.artizanattraditional.ro/>

Email: office.artizanat@yahoo.com

Telephone: +40 751088445

ARTIZANE

Website: <http://artizane.ro>

E-mail: comenzi@artizanaten.ro

Telephone: +40 743475559

TOP IMPORTERS

INDOCHINA TRADING S.R.L.

Mango Wood items
Artificial Jewelry items
Brass & Cooper Handicrafts
Stone Handicrafts

Address:
Str. Avrig, nr. 26, bl. P18, sc. A, et. 2, ap. 11,
Bucuresti, 021576
Telephone: +40 21.200 52 00
E-mail: contact@indochina-art.ro
Website: <https://www.indochina-art.ro/>

INDICO TRADING INTERNATIONAL

Stone, Marble and Bone Handicrafts
Wooden Handicrafts
Brass & Cooper Handicrafts
Handmade Jewelry

Address:
Str. Dantelei Nr. 90A, camera nr. 2, et. 1,
sector 5, Bucuresti
Telephobne: +40 21.315.09.85
E-mail: office@indico.ro

ELECTRIC MASTERS S.R.L

Wooden Handicrafts

Address:
Str. Rovinari, Nr. 19, Craiova, Dolj, 200533
Telephone: +40 251533002;
Website: www.charismatrade.ro

SC GOLDEN ART STYLE S.R.L.

Wooden Handicrafts

Address:
J Str. Fabricii, NR.1, BL.SP H10M7-17
Jud. ILFOV, Sat Afumati
Telephone: +40744540706

Biggest Handicrafts Item manufacturers and Exporters

Company (size)	Product	Country
1. IN Setu The Bridge To Artisans (11)	WOODEN HANDICRAFT ITEMS	India
2. PH Oocl Logistics Philippines Inc. (10)	Handicraft, Cartons, Pcs / / General Merchandise Of Philippine Origin Christmas Crafts, Halloween Crafts And Fall Crafts Paper Mache Items. Shipment	Philippines
3. IN Abbasi Good Craft (9)	LEATHER HANDMADE HANDICRAFT ITEMS SEA WORTHY CARTON INVOICE NO. AGC DT S BILL NO.,	India
4. IN Sans Frontiers (9)	GENERAL ARTISTIC HANDICRAFT ITEMS OF JUTE/ SLAB STONE/SISAL	India
5. IN Ethnic Artwares (7)	ARTISTIC DECORATIVE HANDICRAFTS ITEMS MADE IN WOOD/ BONE	India

Handicrafts Item Warehouse



1. Warehouse in Bucharest
2. Handicrafts Item in Iași
3. Cluj-Napoca Warehouse
4. Timișoara Romania
5. Warehouse Galați Romania

Handicraft Import in Romania Overview

- Handicraft import shipments in Romania stood at 3.9K, imported by 146 Romania Importers from 147 Suppliers.
- Romania imports most of its Handicraft from India, Indonesia and Vietnam and is the largest importer of Handicraft in the World.
- The top 3 importers of Handicraft are United States with 2,592,806 shipments followed by United Kingdom with 474,322 and Germany at the 3rd spot with 448,414 shipments.
- Top 3 Product Categories of Handicraft Imports in Romania are
- HSN Code 442199 : HS : other: articles of wood
- HSN Code 741980 : HS : other: articles of brass
- HSN Code 711790 : HS : other: articles of stone

Latest Handicraft Import data of Romania 3,853 import shipments

HS Code	Product Description	Standard Qty	Country Of Origin	Country of Destination
44219990	WOODEN HANDICRAFT ITEMS	12000	India	Romania
44199090	WOODEN INDIAN HANDICRAFT KITCHEN ITEMSAC	1416	India	Romania
44219990	WOODEN HANDICRAFT ITEMS	1800	India	Romania
44219990	WOODEN HANDICRAFTS FATTI	2550	India	Romania
44219990	WOODEN HANDICRAFT ITEMS	39600	India	Romania
46021990	HANDMADE HANDICRAFT ARTICLE / ODS / PRODUCT / ITEM LABBSAL bas	810	India	Romania
46021990	HANDMADE HANDICRAFT ARTICLE / ODS / PRODUCT / ITEM LABBSAL BA	810	India	Romania

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Management: Andrei Ando

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