

# INTERNATIONAL INNOVATION PLATFORM

INVENT | CONNECT | IMPLEMENT

SOUTH EAST EUROPE - MEDITERRANEAN - MENA

UNLOCK  
THE  
FUTURE



EXHIBITION MEET SUMMIT +

BE  
BY  
ND

THESSALONIKI  
INNOVATION  
CAPITAL

29 SEP - 1 OCT 2022

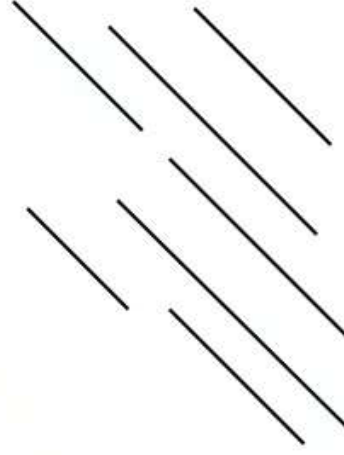
ORGANIZERS



**Best**  
THESSALONIKI INNOVATION CAPITAL  
Ε. ΚΑΜΑΓΚΙΩΤΗΣ - S. ΛΑΤΣΟΠΟΥΛΟΣ

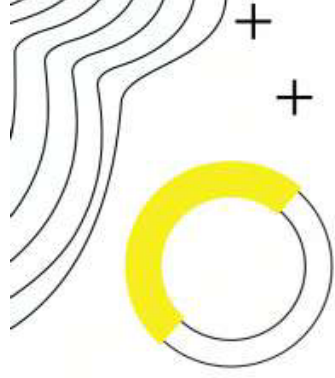


**HELEXPO**



# INTERNATIONAL INNOVATION PLATFORM

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## The concept

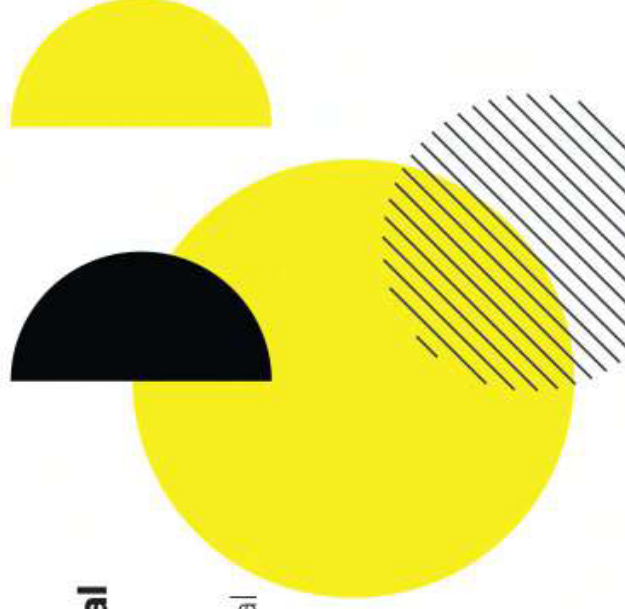
The International Exhibition BEYOND was designed to be a focal point for developing companies active in new technologies and their various fields of application. It is an international platform for exchanging views and ideas that explore the social and economic impact of the 4th Industrial Revolution and the multiple opportunities created in the evolving sector of technologies.

## Benefits attending BEYOND:

- A huge trade show, in a strategic point of Europe in terms of new technologies. The exhibition takes place in an area of over 20,000 sq., ideal for the excellent hospitality of a huge number of visitors.
- Investors, stakeholders, multinationals but also smaller startups, public and private entities as well as research centers, universities and important executives in the field of technology will be present at BEYOND 2022.
- A three-day conference that focuses on the future of Ai technology and its areas of application in the service of humans.
- A rich program of B2B & B2G meetings, round tables, parallel events, presentations, workshops as well as many networking opportunities.

## The exhibition's four central themes are:

- Division of Commercial Companies of Technological Digital Applications
- Startups Sector
- Department of Research Centers & Universities
- Conference & Workshops Area





### Why Thessaloniki

Strategically located in SE Europe, Thessaloniki is a vibrant city playing a leading role in the field of startups, spinoff companies and technology businesses, with a dynamic ecosystem of people, a large academic community and successful business accelerators, ideal for attracting international investment and developing international relations.

### Why in Greece

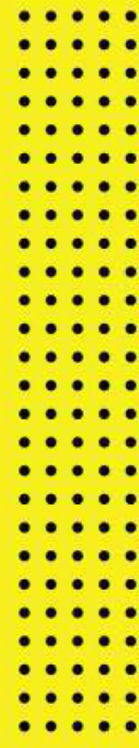
BEYOND was designed in Greece, a country with a long tradition of science, technology, and innovation excellence going back to antiquity. Greece undoubtedly plays a leading role in technologies and new businesses, holding a strategic position on the map.

### The future of Ai technology

Ai technology and its various fields of application will be the central theme of BEYOND 2022. During a two-day conference with internationally renowned speakers, round tables, workshops, speeches, and various presentations, the audience will be immersed in the world of artificial intelligence and its impact on modern society and daily life. At the same time, through the participation of a variety of companies, public organizations, and scientists from more than 30 countries, we will focus on the application of Ai technology in essential areas such as finance, retail, automotive, telecommunications, innovation, security, healthcare, energy, gambling, engineering, public sector etc.

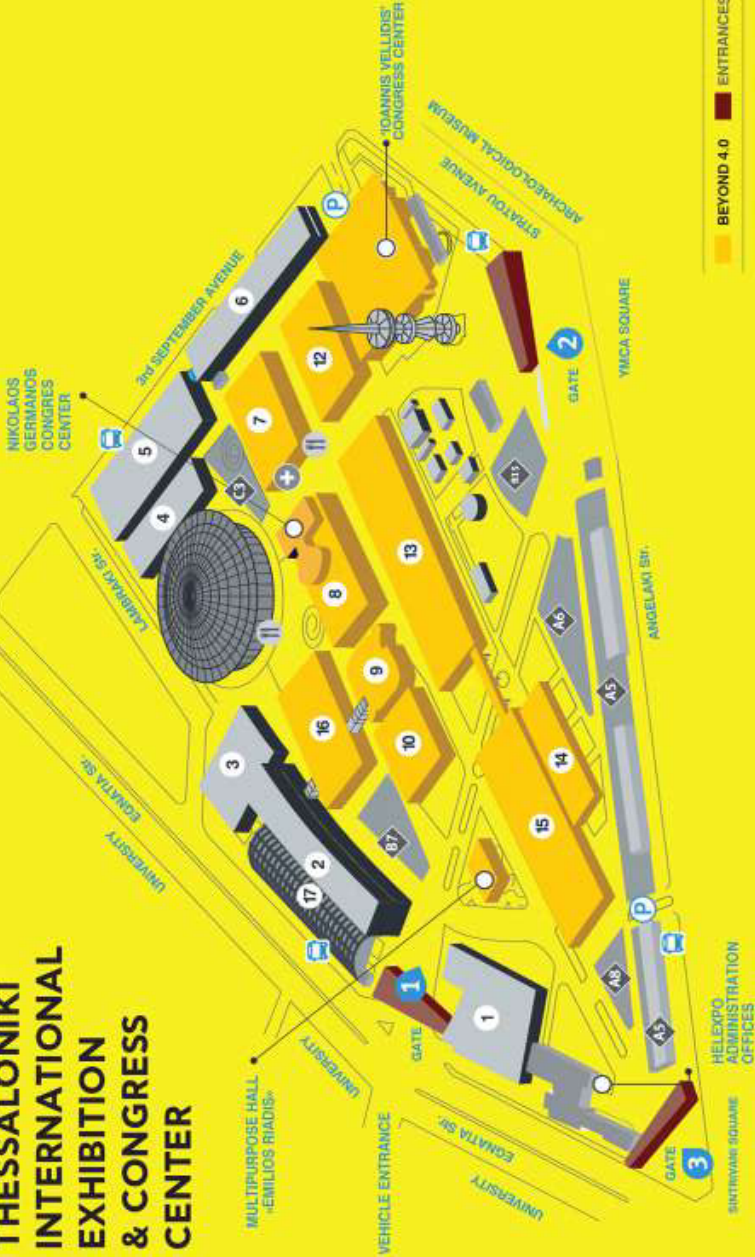
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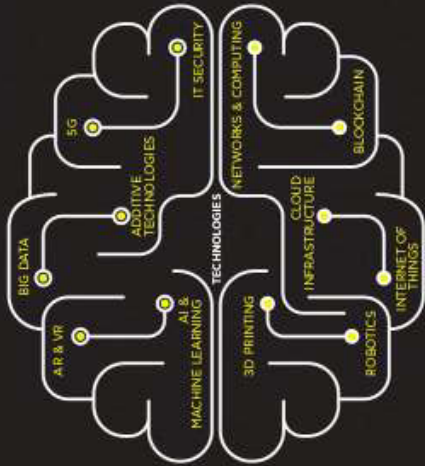
# THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER



BEYOND 4.0 ENTRANCES

## AI & THE PATH TO TRANSFORMATION

- ENERGY
- CREATIVE INDUSTRIES
- AGRI FOOD TECH
- MOBILITY
- MATERIALS/CONSTRUCTION
- GAMING
- SUSTAINABILITY
- TRAVEL TECH
- DIGITAL HEALTH
- INSURE TECH
- FIN TECH
- BIO TECH
- SMART CITIES



UNDER THE AUSPICES & SUPPORT OF

HELLENIC REPUBLIC  
MINISTRY OF DEVELOPMENT AND INVESTMENTS

HELLENIC REPUBLIC  
MINISTRY OF Digital Governance

HELLENIC REPUBLIC  
MINISTRY OF INTERIOR

CO-ORGANIZERS

KEPE

REGION OF CENTRAL MACEDONIA

CITY OF THESSALONIKI

SUPPORTERS

SEPE

SEVE

SEKEE



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