



**KIDS EXPO**  
**TURKMENISTAN**  
EXHIBITION-FAIR "EVERYTHING FOR CHILDREN"



## KIDS EXPO

19-22/08/2024

Ashgabat, Turkmenistan

Invitation for Exhibitors

### ABOUT THE EVENT

For the first time in history, from August 19 to 22, 2024, the International Universal Exhibition-Fair "Kids Expo: Everything for Children" will be held in Ashgabat. This event promises to be a key moment in the children's products and services industry, providing a unique opportunity for companies to contribute to the development of this market segment.

Exhibitors are invited to attend the trade fair which is a platform where companies working in the field of children's services can present their innovative products and services, enriching the market with new opportunities. "Kids Expo" will not only provide a platform for enterprises, but will also become an open window to the market of Turkmenistan. The exhibition's exposition is aimed at attracting the attention of international partners, investors and representatives of the children's industry from all over the world. It's an event focused on the area kids goods to find appropriate business partners for the Central Asian market or present own products and look for a new clients. More than 90 exhibitors and 1500 visitors are expected.

**ORGANIZER:** Chamber of Commerce and Industry of Turkmenistan

**CO-ORGANIZER:** Turkmen Expo company

### VENUE

**Ashgabat Exhibition Hall** is the most modern and the largest exhibition center in Turkmenistan. This multi-purpose venue hosts not only trade fairs, but also exhibitions, conferences and forums. State-of-the-art technologies and AV equipment, top-quality services, easy access and a large-capacity parking lot are only some of the advantages of the venue. **Kids Expo** trade fair will be held in the hall with possibility of 2000 m<sup>2</sup> interior exhibition area and outdoor places too. Connections of water, electric current, compressed air, telephone and wi-fi internet is accessible on the floor.

The exhibition centre provides all necessary conveniences, such as restaurants, coffee places, cloakrooms, rest areas, press centre, business centre, or comfortable conference rooms.

### NOMENCLATURE

1. Goods for newborns and babies.
2. Goods for school (stationery, children's furniture)

3. Education and training for children.
4. Toys and developmental aids.
5. Dance, music and art in children's life.
6. Health and safety for children.
7. Innovative technologies in children's education.
8. Children's literature and reading.
9. Sports and physical development.
10. Creativity and artistic activities.
11. Environmental education and sustainability.
12. Children's fashion and style.
13. Entertainment and activities for children (everything for the holiday).
14. Arts and music education.
15. Inclusive education and care for children with special developmental needs.
16. Family values and education.
17. Safety technologies for children.
18. Nutrition and healthy eating for children.
19. Family entertainment and traveling with children.
20. Child psychology and development.
21. Internet safety technologies for children.
22. The role of parents in children's development.
23. Children's tourism and traveling.
24. Outdoor interactive areas for children.
25. Creative activities and master classes for children.

## EDUCATION, ENTERTAINMENT AND COMPETITIONS

**Product presentations & workshops** – the Kids Expo fair will provide not only a place to get to know the wide range of services and products and their suppliers, but also other accompanying educational and entertaining events. Business forum for companies, for parents and kids.

## BOOTH CONSTRUCTION

**Kids Expo** exhibitors have different options how to design and implement their trade fair expositions. They can contact their own supplier or order this service from the trade fair organizer. The trade-fair organizer uses the services of a certified constructor and also offers the construction of atypical expositions which accept all requests for the design, functionality and creativity.

| TYPE                                      | PRICE (UNTIL 31/05/2024) | PRICE (FROM 01/06/2024) |
|---|--------------------------|-------------------------|
| Stand Space Only                          |                          |                         |
| Row stand                                 | 130 \$/m <sup>2</sup>    | 150 \$/m <sup>2</sup>   |
| Corner stand<br>(two or three sides open) | 140 \$/m <sup>2</sup>    | 160 \$/m <sup>2</sup>   |
| Island stand                              | 150 \$/m <sup>2</sup>    | 175 \$/m <sup>2</sup>   |

| TYPE                                      | PRICE (UNTIL 31/05/2024) | PRICE (FROM 01/06/2024) |
|---|--------------------------|-------------------------|
| Prefabricated stand                       |                          |                         |
| Row stand                                 | 165 \$/m <sup>2</sup>    | 180 \$/m <sup>2</sup>   |
| Corner stand<br>(two or three sides open) | 175 \$/m <sup>2</sup>    | 195 \$/m <sup>2</sup>   |
| Island stand                              | 185 \$/m <sup>2</sup>    | 210 \$/m <sup>2</sup>   |

## PARTICIPATION FEE

Exhibitor 150 \$

Registration fee includes: listing in the official trade-fair catalogue with the company profile (Russian/Turkmen/English), full contact information and company logotype. Listing on the web site – exhibitor's list page with the company profile (Turkmen/English/Russian) and a link to the homepage, 2 tickets to the Gala dinner.

REGISTRATION DEADLINE: 30/06/2024

## EXHIBITOR APPLICATION

To register to participate or for more information, please contact us using the contact details below.

## CONTACT:

The co-organizer of the Kids Expo trade fair "TurkmenExpo" Company.



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[www.kids.turkmenexpo.com](http://www.kids.turkmenexpo.com)