شماره: ۵(۵)/۲۰۲۲/CS/۲۷-E/۳۱۳

تاریخ: ۱٤٠٣/٠٣/۱۷

پیوست: دارد

سفارت جمهوری اسلامی پاکستان در تهران با اظهار تعارفات خود به وزارت امور خارجه جمهوری اسلامی ایران احتراماً ، به استحضار می رساند اداره توسعه تجارت پاکستان ، وزارت بازرگانی ، دولت جمهوری اسلامی پاکستان دومین نمایشگاه بین الملی صنایع غذایی و کشاورزی ۲۰۲۶ پاکستان (FoodAG 2024) را در روزهای ۹ لغایت ۱۱ آگوست ۲۰۲۶ (برابر با ۱۹ لغایت ۲۱ مرداد ماه سال جاری) در مرکز نمایشگاه اکسپو، کراچی برگزار خواهد کرد. جزئیات مربوط به این رویداد از جمله نحوه ثبت نام و شرایط پذیرفتن به عنوان مهمان به پیوست این نامه ارسال می گردد.

موجب امتنان خواهد بود چنانچه آن وزارت محترم اطلاعات فوق الذکر را به نهادهای ذیربط از جمله سازمان توسعه تجارت ایران ، سازمان دامپزشکی ایران و سازمان حفظ نباتات ایران ارسال نمایند در ادامه از سازمان توسعه تجارت ایران درخواست می گردد تا نسبت به انتشار جزئیات این رویداد در بین اتاق های بازرگانی و اتحادیه های تجاری مرتبط با هدف تشویق به شرکت کردن وارد کنندگان از جمهوری اسلامی ایران تحت تفاهم نامه همکاری دو جانبه که بین اداره توسعه تجارت پاکستان و سازمان توسعه تجارت ایران در ژانویه ۲۰۲۳ منعقد گردید اقدام نمایند.

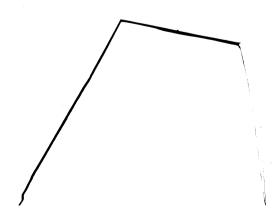
موقع را مغتنم شمرده ، احترامات فانقه را تجديد مي نمايد



جناب آقای سید رسول موسوی مدیر کل محترم آسیای جنوبی وزارت امور خارجه جمهوری اسلامی ایران تهران

رونوشت:

ریاست محترم ، سازمان توسعه تجارت جمهوری اسلامی ایران تهران





Embassy of Pakistan

Tehran
Tele: 0098-21-66913770
eoptehran@gmail.com

No.5(5)/2022/CS/27-E/313

6th June 2024

The Embassy of the Islamic Republic of Pakistan in Tehran presents its compliments to the Ministry of Foreign Affairs of the Islamic Republic of Iran and has the honour to state that Trade Development Authority of Pakistan, Ministry of Commerce, Government of the Islamic Republic of Pakistan is organizing the 2nd International Food and Agro Exhibition of Pakistan 2024 (FoodAG 2024) on 9-11 August 2024 at Expo Center, Karachi. Details of the event including the registration procedure and hospitality criteria are enclosed herewith.

The esteemed Ministry is requested to kindly covey the above information to the relevant departments including Iran Trade Promotion Organization, Iran Veterinary Organization, and the Plant Protection Organization of Iran. Iran Trade Promotion Organization is further requested to kindly disseminate the event details among the Chambers of Commerce and the related business associations with a view to encouraging the participation of importers from the Islamic Republic of Iran in the spirit of the provisions of MOU for Mutual Cooperation signed between Trade Development Authority of Pakistan and Iran Trade Promotion Organization in January 2023.

The embassy of Islamic Republic of Pakistan avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Islamic Republic of Iran the assurances of its highest consideration.

Enclosed: 2 pages

H.E. Mr. Seyed Rasoul Mousavi, Director General (South East Asia), Ministry of Foreign Affairs, Islamic Republic of Iran, Tehran

Copy to:

• The President, Trade Promotion Organization, Government of the Islamic Republic of Iran, Tehran



2^{nd} International Food and Agro Exhibition of Pakistan 2024

(FoodAG 2024)

Trade Development Authority of Pakistan, Ministry of Commerce, Government of Pakistan is organizing the 2nd International Food and Agro Exhibition of Pakistan 2024 (FoodAG 2024) on <u>9-11 August 2024</u> at Expo Center, <u>Karachi</u>.

1st edition of the Exhibition held last year was a highly successful event which attracted more than <u>650 delegates</u> from all over the world including the importing companies and the representatives of regulatory bodies, chambers of commerce and business associations. 2nd edition is planned to be an even bigger exhibition. World-class exporting companies of Pakistan will display a wide variety of products including cereals, fruits & vegetables, fisheries, meat & poultry, processed food, dairy and dairy products etc.

Further details about the event including the directory of exhibitors are available on the Exhibition's website (<u>www.agro.tdap.gov.pk</u>).

The interested representatives of organizations and the businessmen may register themselves as foreign delegates online at the following web-link:

https://agro.tdap.gov.pk/foreign-delegates-online-application-form/

Commercial Section, Embassy of the Islamic Republic of Iran, Tehran may be approached at the following email and phone, should any further details about the exhibition or assistance in registration are required:

Phone No: 0098-21-66913770 Email: tdo.tehran@gmail.com

Hospitality Criteria for FoodAG 2024

Sr.	Delegates Category	Hospitality to be Offered*
1.	Representative of Chamber of Commerce or relevant Business Association (Head of Chamber/Association or a senior executive member nominated by the Head)	Hospitality for one representative as follows: Airfare reimbursement for return economy class (as per actual cost with a maximum ceiling of USD 800) Hotel Accommodation (Max. 4 nights) Courtesies (Protocol and Local Transport)
2.	 Representative of Trade Promotion Organization Representative of a relevant regulatory body 	Hospitality for one representative in each category as follows: • 50% Airfare reimbursement for return economy class (as per actual cost with a maximum ceiling of USD 400) • Hotel Accommodation (Max. 4 nights) • Courtesies (Protocol and Local Transport)
3.	Importer or representative of buying house (Annual import volumes of related products worth USD 1.5 million or above)	Hospitality for one representative of each eligible company as follows: • Airfare reimbursement for return economy class (as per actual cost with a maximum ceiling of USD 800) • Hotel Accommodation (Max. 4 nights) • Courtesies (Protocol and Local Transport)
4.	Importer or representative of buying house (Annual import volumes of related products USD 0.75 million or above)	Hospitality for one representative of each eligible company as follows: • 50% Airfare reimbursement for return economy class (as per actual cost with a maximum ceiling of USD 400) • Hotel Accommodation (Max. 4 nights) • Courtesies (Protocol and Local Transport)
5.	Importer or representative of buying house (Annual import volumes of related products USD 0.5 million or above)	Hospitality for one representative of each eligible company as follows: Hotel Accommodation (Max. 4 nights) Courtesies (Protocol and Local Transport)
6.	Importers or representative of buying house not falling in above categories	Courtesies (Protocol and Local Transport)

^{*} NOTE: It may please be noted that hospitality is subject to the prior approval of Trade Development Authority of Pakistan. The Authority will process the cases of delegates which register themselves online at https://agro.tdap.gov.pk/foreign-delegates-online-application-form/